



Sunday, February 13, 2022



Greetings!

The Chesapeake Conference Center is hosting its annual Daddy-Daughter Dance called Princess Ball on Sunday, February 13, 2022 from 3 pm–6 pm in celebration of little girls and their fathers. Join us for an enchanted and fun-filled afternoon of daddy-daughter bonding, laughter and love. You won't want to miss this opportunity for your little princess to step into a venue that has been transformed into a royal castle to meet some of her favorite storybook characters. There will be other fun royal activities with many exhibitors who will be there to give your princess some glitz and glam to make them feel like a real princess! We will have two customized princess photo booths and other areas with beautiful props to take pictures. We will be having a royal raffle at the end of the event with several prizes including a main magical prize that will be announced soon!

Our mission is to create a sweet magical experience for young girls; one where they feel like the princesses they are with their first love... their father. Our 2022 Princess Ball will be an extra special celebration as we are inviting 10 children's charities from the Hampton Roads region to be our guests.

I am writing this letter to invite you to be a special sponsor of this royal celebration. As a leader in our community, your involvement with us in this event is an opportunity for your organization to receive exposure in helping to support our mission. You will be joining other individuals and organizations to celebrate these princesses in our community, while building strong daddy-daughter bonds. Our community sponsors are our primary source of funding for this event and will help ensure its success. We are expecting approximately 700 guests and every year this event sells out!

We have four different levels of sponsorship available:

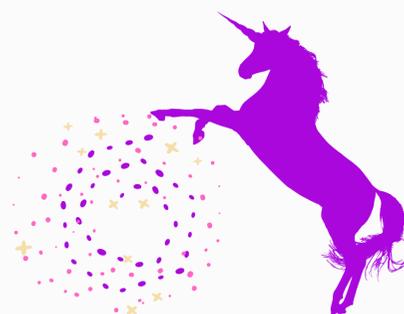
Happily Ever After Presenting Sponsor \$5,000; Magic Storybook Sponsor \$2,500; Fairytale Sponsor \$1,200; and Once Upon a Time Sponsor \$500.

For more information please contact: Donna Cannatella, Executive Director, 757.382.2518 or dcannatella@chesapeakeconference.com. On behalf of Chesapeake Conference Center, VenuWorks and our Hampton Roads area Children's Charities, we thank you for your support!

Sincerely,

Donna M. Cannatella ✨

Donna M. Cannatella
Executive Director



(757) 382-2500
DCANNATELLA@CHESAPEAKECONFERENCE.COM
WWW.CHEESAPEAKECONFERENCE.COM